

INITIATIVE 1:

Governance of Communications, Engagement and Education



LC ACTIONS: Work with Engagement Board to execute effective engagement activities, including through inter-parliamentary opportunities; establish communication channels and processes between departments

INITIATIVE 2:

Resources for Communications, Engagement and Education



LC ACTIONS: Support funding bids to Treasury; implement new staff structure and programs as funding allows

INITIATIVE 3:

New Parliament website



LC ACTIONS: Provide ongoing input into development of new website, support launch activities; participate in continued site improvement and digital content creation

INITIATIVE 4:

Rural and regional outreach



LC ACTIONS: Resume outreach initiatives post-COVID; develop virtual Parliament tour; work collaboratively to explore and expand other outreach opportunities

INITIATIVE 5:

Indigenous engagement



LC ACTIONS: Lead or support initiatives including installation of Acknowledgement of Country, refresh of Reconciliation Wall, introduction of Aboriginal language in proceedings; increase participation of indigenous Australians in inquiries



LEGISLATIVE COUNCIL ENGAGEMENT STRATEGY 2020-2022

ACTIONS ON A PAGE

This strategy document outlines broad activities that the Legislative Council will undertake in 2020/21 and 2021/22 that are aligned to the overarching *NSW Parliament Communications, Engagement and Education Strategy 2020-2023*.



INITIATIVE 6:

Communications and promotion of the work of the Parliament



LC ACTIONS: Support and train staff to produce clear and effective communications; expand social/digital activity, including through the recruitment of a digital engagement officer; plan for Bicentenary celebrations

INITIATIVE 7:

Visitor experience at Parliament House



LC ACTIONS: Review and enhance tours program; explore new opportunities around community art exhibitions, including events and virtual exhibitions; support establishment of a concierge desk and any other Capital Works activities; establish centralised room booking service

INITIATIVE 8:

Education for schools, universities and the public sector



LC ACTIONS: Expand education offerings, including through virtual tours; review and continue delivery of seminars, workshops and other programs for public sector and other audiences, including joint seminars; develop content for the new Education website, where relevant; continue work with interns

INITIATIVE 9:

Twinning with parliaments of Solomon Islands and Bougainville



LC ACTIONS: Enhance communication and contact with twinned parliaments during COVID via expanded media activity